

## **JOSEPH J. (JOE) MARTINS**

### **DIRECTOR, PROFESSIONAL SERVICES**

joe.martins@suncorpvaluations.com

604-689-2099

#### **PROFESSIONAL PROFILE**

Joe joined Suncorp Valuations in 2018, with experience in the forest industry and an accumulated 42 years of experience in asset appraisals.

Joe has developed particular expertise in the valuation of forest products, hydro-electric facilities, oil and gas facilities, deep sea shipping facilities, grain handling, food processing, petrochemical, and mining-related assets. He specializes in advisory services for sawmills, panel board, and the pulp and paper industry.

Joe has also been involved in valuations for assessment appeal purposes, insurance, fire loss studies, liquidation, capital gains tax, and depreciation studies, and has been recognized by the Court as an expert witness for property tax valuations in British Columbia, Alberta, and Manitoba.

Joe holds a diploma in Forest Resource Technology from the British Columbia Institute of Technology.

Joe is fluent in both the English and Portuguese languages.

#### **QUALIFICATIONS AND PROFESSIONAL MEMBERSHIPS**

##### **British Columbia Institute of Technology**

- Forest Resource Technology – Wood Products Option

#### **PROFESSIONAL AFFILIATIONS AND PRESENTATIONS**

##### **American Society of Appraisers, Vancouver Chapter**

- Former President, also having held other executive positions.

##### **British Columbia Assessment Authority**

- Provided instruction in the valuation of sawmill properties, and consultation in the development of the *Major Industry Properties Cost Manual*.

##### **Vancouver Community College**

- Conducted machinery and equipment seminars.

##### **Continuing Legal Education Society of British Columbia**

- Presented a paper, "Impact of Assessment on the Forest Industry".

#### **CONTINUING PROFESSIONAL DEVELOPMENT**

- Courses on lumber, panel board, and pulp and paper manufacturing.
- Various seminars on valuation and depreciation studies.
- Workshops on construction costing.
- Certified in H2S Alive training.

## **EMPLOYMENT HISTORY**

### **Director Industrial Valuation Group**

Suncorp Valuations, Vancouver, British Columbia 2022 - Present

### **Senior Valuation Consultant, Industrial Valuation Group**

Suncorp Valuations, Vancouver, British Columbia 2018 — 2022

- Valuations of industrial machinery and equipment, and architecture.
- Project management of regional assignments.

### **Vice President**

Duff & Phelps 2015 – 2018

- Specialized valuation services for the pulp and paper, sawmill, and wood panel industries.
- Valuation services for the oil and gas industry, hydroelectric and biomass utilities.

### **Senior Appraiser / Appraisal Manager / Director**

General Appraisal Canada / American Appraisal Canada 1976 – 2015

- Complex appraisal assignments, project management, and marketing assistance.

## **COMMUNITY INVOLVEMENT**

- Currently a youth soccer coach and little league baseball coach
- Past President of South Vancouver Little League Baseball
- Coached at various levels of soccer, hockey, and baseball