JOANNE COUSINS, H.B. COMM, CPA, CGA
VICE PRESIDENT, FINANCE

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PROFESSIONAL PROFILE

Joanne Cousins has worked with Suncorp Valuations since March 2019. Initially as an external consultant until joining the Executive team on a permanent basis in November 2020 as the VP of Finance.

Joanne has over 20 years of Finance and Accounting experience. Prior to joining Suncorp, Joanne provided consulting services to small and medium sized clients operating in a wide range of industries. These services ranged from new business start-up, expansion, financial reporting, cash management and mentorship.

Joanne obtained her Honours Bachelor of Commerce degree from Laurentian University and completed her CPA, CGA designation in October of 2010.

QUALIFICATIONS AND PROFESSIONAL MEMBERSHIPS

Notary Public in Saskatchewan
2022 - 2027

Certified General Accountants of Saskatchewan
CPA, CGA Designation

Laurentian University
H.B. Commerce

CONTINUING PROFESSIONAL DEVELOPMENT

Joanne is dedicated to ongoing professional development, including:

- Moving Upwards with Risk Management
- Power BI Super Users Workshop
- Introduction to Data Privacy
- Principles of Ethical Leadership
- Executing Performance through Strategy Mapping

- Data Management Certificate
- RPA for Accounting Certificate
- Implementation Internal Controls in SME
- Moving Upwards with Risk Management
- Microsoft Excel Certificate Program

EMPLOYMENT HISTORY

Vice President, Finance
Suncorp Valuations, Saskatoon, Saskatchewan   2020 - Present
- Responsible for overseeing the company's financial department and providing overall financial oversight to the operations of the company;
- Participate on the organization's Executive team to ensure all areas of organization are aligned to its overall strategic goals.;
- Develop annual operational and capital budgets to support future strategic initiatives;
- Ensure delivery of timely, accurate and impactful reporting to support decision making at all levels of the organization.

Accounting and Finance Consultant
JPM Business Solutions (Owner/Partner), Saskatoon, Saskatchewan   2010 - 2020
- Provided on-going consulting services to diverse client base which ranged from mentorship of client's finance and accounting staff, periodic and other regulatory reporting, budget development, liaise with external accountants and bank managers. Provided overall support to business owners;
- Held numerous interim CFO and Controllership positions with organizations to support sudden departure of individuals in key financial positions. Worked with business owners to recruit new financial leaders and develop onboarding plans to ensure smooth and seamless transition;
- Partnered with truck dealership ERP system on new implementations and was contracted to lead in-person specialized training to their clients in US and Canada;
- Facilitated due diligence, transition planning and training upon sale of Frontier Peterbilt Sales Ltd. to VC firm. Stayed onboard part-time with purchasing VC firm for 1 year after purchase to ensure full transition successful.

Manager Finance and Administration

Frontier Peterbilt Sales Ltd., Saskatoon, Saskatchewan   1998 – 2010

- Held various accounting and finance positions increasing in level of responsibility during employment; transitioned into the Manager of Finance and Administration in 2005;
- Developed bottom-up budgeting process which enabled stake holders at all levels the ability to focus on items within their control;
- Responsible for full accounting and finance cycles – ensure thorough reconciliation of monthly payments to over 300 vendors;
- Automated monthly and annual internal, external and OEM reporting;
- Implemented electronic purchase order system that enabled real-time reconciliation of book to physical inventory balances.

VOLUNTEERISM AND COMMUNITY

- Volunteer Administrator – Enterprise Capital of Saskatoon – Member of the Saskatchewan Small Business Loans Association (SBLA)
- Volunteer Mentor – Saskatoon Junior Achievement – High School Entrepreneurship Program