



## **VIC PERSAUD, B.A., CRM MANAGER, BUSINESS DEVELOPMENT**

**[vic.persaud@suncorpvaluations.com](mailto:vic.persaud@suncorpvaluations.com)**

**416-283-3386 Extension 4222**

### **PROFESSIONAL PROFILE**

Vic joined Suncorp Valuations in 2003 after attaining experience in sales, marketing and project management. He works with the Business Development team to market the firm's services.

Vic has experience in the valuation of various industry sectors for insurance placement, financial reporting and property records. He has project managed several portfolio engagements with properties across North America and Europe.

Vic obtained a Bachelor of Arts degree with honours in Business Management from the University of Toronto. He also holds the Canadian Risk Management designation and has completed several Chartered Insurance Professional courses.

### **QUALIFICATIONS AND PROFESSIONAL MEMBERSHIPS**

#### **University of Toronto**

- Bachelor of Arts (B.A. with Honours) – Management Specialist
- Canadian Risk management (CRM)

#### **Ontario Risk and Insurance Management Society (ORIMS)**

- Member

#### **Canadian Condominium Institute (CCI) Toronto Chapter**

- 2<sup>nd</sup> Vice President

#### **Association of Condominium Managers of Ontario**

- Member

### **EMPLOYMENT HISTORY**

#### **Manager, Business Development**

Suncorp Valuations, Toronto, Ontario 2003 – Present

- Responsible for business development for the private, public and industrial sectors in the Ontario and Eastern Canada Regions.
- Co-manages the condominium line of business in Ontario and manages high-profile appraisal assignments for clients across North America.
- Development and implementation of new marketing initiatives and strategies to increase market share in all lines of business.

## **UNIQUE PROFESSIONAL ASSIGNMENTS**

Vic Persaud has project managed appraisal assignments for clients, including:

- Ivanhoe Cambridge Inc.
- 20 VIC Management Inc.
- Oxford Properties Group
- FirstService Residential
- Manulife Real Estate
- Wilson, Blanchard Management
- Brookfield Condominium Services
- Del Property Management
- Orvana Minerals
- Rogers Communication
- Enbridge Gas Distribution
- City of Brampton
- City of London
- Chemtrade Logistics